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**Puget Sound Health Alliance Hires Board Certified Physician
as Director of Health Information**

SEATTLE, April 12, 2007 – The Puget Sound Health Alliance announced the recent appointment of Michelle D. Seelig, M.D, M.S.H.S., an experienced clinical research executive and board-certified physician, as the Alliance Director of Health Information.

In this role, Dr. Seelig will work with industry experts, health care providers, health plans and business executives in the Puget Sound region to implement and manage the Alliance’s health information, health technology, and clinical data strategies.

“Michelle’s direct, practical experience implementing performance measurement programs is exactly what the Alliance was looking for. We’re thrilled to have her join our team,” said Margaret Stanley, executive director of the Puget Sound Health Alliance.

Dr. Seelig previously worked with the Clinical Research and Development group at Health Benchmarks, Inc. where she helped implement performance measurement programs for several large national health plans.

She completed a National Institutes of Health funded research fellowship and a master’s of science in health services research at the University of California, Los Angeles. She also completed a senior fellowship at the Puget Sound Veterans’ Administration Health Services Research and Development Center of Excellence. Dr. Seelig completed her residency training in family medicine at the University of Pennsylvania in Philadelphia and is board certified in Family Medicine.

The Puget Sound Health Alliance (www.pugetsoundhealthalliance.org) is a private, non-profit organization – a team effort of those who provide, pay for and use health care services, working together to improve the quality of patient care for a healthier community, at a price more people can afford. Later in 2007, the Alliance will begin producing a regional report to the public comparing the performance of clinics and hospitals for basic measures of quality care in the Puget Sound area.

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