

## **Benefits of Alliance Participation**

Your participation in the Alliance supports improvement in health care quality and value across the region. Other benefits to your organization include:

### **Unique Opportunities and Increased Impact Through Aligned Action**

Use Alliance reports, recommendations and programs – identified through a collaborative process involving doctors, hospitals, employers, unions, community groups, government, health insurers and others – to be on the “same page” with others in the region regarding key actions to improve health care effectiveness, while reducing inefficiencies and inconsistency.

Participating self-insured employers and union trusts, for example, have access to **opportunities only available through the Alliance**, such as:

- ✓ Option to have the **Community Checkup report** also measure medical care provided to the purchaser’s own employees or members and dependents
- ✓ Access to **detailed comparisons of health plan benefits and services** in the region, and a seat at the table with other Alliance purchasers to set specific, annual improvement goals for each health plan (*eValue8 program*)
- ✓ Eventual **access to a private version of the Community Checkup report** with more detailed comparisons of local health care (*timing to be determined*)

### **Networking and Sharing of Best Practice Ideas**

Expand professional contacts, while sharing information about promising programs and practices. Learn from others to avoid reinventing the wheel. Clinics, hospitals and other health care practitioners, for example, share ideas and approaches that improve quality and efficiency, including how to engage patients to improve adherence to recommended treatment. All organizations that offer health coverage to people share ideas for health benefit design and wellness promotion. Businesses aren’t the only ones who find this information valuable: in many communities, the largest employer or health care purchaser may be a union trust, or city and county government, school district, hospital or other health care organization.

### **Open Participation in the Process to Shape Regional Health Care**

All participants are encouraged to:

- ✓ Interact with national experts at quarterly “All Alliance” meetings where speakers share leading edge information on quality, incentives and performance reporting

- ✓ Help guide our activities by joining Alliance committees and workgroups
- ✓ Stay informed about changes to motivate improved quality, cost and value by attending meetings of the Alliance Board, committees and workgroups
- ✓ Keep your peers informed on Alliance activities by receiving and circulating special Updates on Alliance progress sent monthly to our participants
- ✓ Access Alliance reports, committee materials, rosters, and information resources anytime (24/7/365) through the Alliance member-only website

### **Detailed Recommendations and Resources**

Participants have first access to Alliance recommendations, reports and resources, including the latest research from national efforts in which the Alliance is involved, such as the National Business Coalition on Health and the Aligning Forces for Quality program sponsored by the Robert Wood Johnson Foundation. Topics include:

- ✓ Purchasing based on value through benefit design that promotes effective and efficient care
- ✓ Engaging employees and other individual consumers to improve their health and health care decision-making
- ✓ Using proven strategies and existing tools to promote health and prevent illness
- ✓ Collaborating with others to reform payment approaches to reward health care that offers value (safe, effective, affordable) rather than volume

### **Informational Tools and Materials for Individuals**

Participants have first access to resources identified or developed by the Alliance, targeted for use with or by individuals in specific settings (e.g., employees, patients, health plan members and general health care consumers). Materials include recommended communication templates and content that your organization can easily customize to make it relevant to your employees, members, patients or other group.

Using these templates will get you up-and-running quickly, without having to reinvent the wheel. You can also have confidence that the content reflects national quality standards and is consistent with shared health improvement priorities and messages used by many employers, physicians, hospitals, consumer groups, unions and other stakeholders involved in the Alliance.

For more information or to join the Alliance, contact Mary Caverly at 206.448.2570 ext. 122 or [mcaverly@pugetsoundhealthalliance.org](mailto:mcaverly@pugetsoundhealthalliance.org).