

Brief Board Biographies

Alliance Officers

- **Steve Hill – Alliance Board Chair**

Steve is a member of Governor Gregoire's Health Care Cabinet and Director of Retirement Systems for the State of Washington. Steve is the former Administrator for Washington State Health Care Authority. Previously a consultant with Mercer Human Resources, he retired from a leadership position at Weyerhaeuser Co., where he was senior vice president of human resources. Steve also helped form and served as president of the Health Care Purchasers of Puget Sound, a group representing employers who sponsor employee health benefits programs, and he also has served on the state's Hospital Rate Setting Commission. Steve is a former White House Fellow and former staff assistant in the Office of the Secretary at the U.S. Department of Energy.

- **Lloyd David – Alliance Board Vice Chair**

Lloyd is CEO/Executive Director of the Polyclinic, and has been an active participant in the development of the Alliance since its early stages. Prior to joining the clinic in 1994, Lloyd held a variety of administrative roles at Harborview Medical Center. From 1996 to 1998, he was president of the Washington Medical Group Alliance. Other activities include serving as a trustee of the Washington State Medical Group Management Association.

- **Lindsay Geyer – Alliance Board Secretary**

Lindsay is Vice President of Human Resources for Port Blakely Companies, a fifth-generation family owned business dedicated to growing sustainable forests, marketing sustainable forest products and developing environmentally sensitive communities. Lindsay brings the Alliance Board 30 years of human resources and organizational development experience spanning a number of industries, including hospitality, high tech, manufacturing, bio tech, and education. Lindsay is actively involved with "Go Red for Women", The American Heart Association's campaign to increase awareness of women's heart health.

- **Dr. Joe Gifford – Alliance Board Treasurer**

Joe is senior medical director of The Regence Group, with a background in emergency medicine. He is a frequent speaker on innovation in health care at national conferences and leadership events and has executive experience in the information technology sector as well as on both the provider and payer side of health care. Prior to joining Regence, he co-founded QuickCompliance, a health care Internet media company now part of the Discovery Channel. He has authored a variety of publications in clinical research and health care services, and has created online training programs for many large organizations, including CMS and the Department of Defense.

Other Board Members

- **Dr. Mark Adams** is the Vice President for Medical Affairs and the Associate Chief Medical Officer for the Franciscan Health System. Mark brings the perspective of South and Central Puget Sound providers to the Alliance Board, having previously been a clinical leader at Harrison Medical Center in Bremerton, with roles as both the Chief of Medical Staff and the Chief of Surgery. He is a Board-certified general and vascular surgeon who has served as the President of the Washington State Medical Association and is currently a member of the Board of Trustees for the American Hospital Association.
- **Dr. David Fleming** is the Director and Health Officer for Public Health – Seattle & King County; he also served two terms as Chair of the Alliance’s Board of Directors. The Seattle & King County Health Department is a large metropolitan health department with over 2400 employees, 28 sites, and a budget of \$267 million, serving a resident population of 1.8 million people. Programs and services range from core prevention activities to environmental health, community oriented primary care, emergency medical services, correctional health services, Public Health preparedness, and Community-based Public Health assessment and practices. Prior to his arrival at Public Health, David directed the Bill & Melinda Gates Foundation’s Global Health Strategies program. In this capacity, he oversaw the Foundation’s portfolios in vaccine-preventable diseases, nutrition, newborn and child health, leadership, emergency relief, and cross-cutting strategies to improve access to health tools in developing countries.
- **Cathie Furman** is Senior Vice President for Quality and Compliance at Virginia Mason Medical Center, a post she has held since 2001. Cathie has held a variety of quality, compliance and care delivery leadership roles at Virginia Mason for the past 24 years, including directing the organization’s Managed Care Readiness Initiative and managing a broad range of clinical sections. She has a long history of community service with a specific focus on healthcare, including serving on the Northwest Kidney Center Board of Directors and the University of Washington’s Health Information Advisory Board. Prior to joining the Alliance Board, Cathie supported the Alliance’s work through the Hospital Indicators Work Group and other quality forums.
- **Dr. David Grossman** is currently a senior investigator at the Group Health Research Institute and the Medical Director for Preventive Care at Group Health Cooperative in Seattle, Washington. He is also Professor of Health Services and Adjunct Professor of Pediatrics at the University of Washington. He is currently completing his fourth year on the U.S. Preventive Services Task Force and is also a member of the Board of Scientific Counselors at CDC’s National Injury Prevention Center. Dr. Grossman practices outpatient pediatrics at Group Health’s Factoria clinic.

- **Marilyn Guthrie** is Manager of Benefits, Wellness and Recognition for REI. She is responsible for the oversight and management of all traditional and non-traditional benefits, recognition, leave and absence management, and work/life programs. Prior to joining REI, Marilyn was manager of health promotion at WaMu (now JP Morgan Chase), where she helped design and drive enterprise-wide strategic health management initiatives for the organization. Marilyn has held a variety of senior management positions in diverse venues—including EAP, work/life, and health care organizations—where she honed her expertise and passion related to consumer and employee engagement strategies.
- **Tom Hunt** is the Director of Compensation and Benefits for Puget Sound Energy, where he manages teams responsible for health and welfare benefits and compensation. He brings the Alliance Board considerable expertise in benefits administration, having served in a variety of compensation and benefits roles at Puget Sound Energy and in the banking industry for the past 23 years. He also has experience managing benefits internationally, having directed regional support of compensation and benefits needs for international employees at Bank of America. Tom actively advanced the Alliance’s work before joining the Board, bringing the purchaser perspective to varied workgroups and forums.
- **Florence Katz** is the Director of Employee Health Services for the City of Seattle, where she has direct responsibility for employee health and welfare benefits, the workers’ compensation program, safety, and deferred compensation. Florence’s distinguished career includes serving as a senior consultant for health and group benefits with Mercer, and she also acted as an internal HR consultant at Swedish Medical Center. She has been a contributor to the Alliance’s work for several years prior to her Board service, including a workgroup focused on aligning payment incentives in the medical home pilot.
- **Greg Marchand** is the Director of Benefits Policy and Strategy for The Boeing Company. He is also the process owner for Employee Benefits issues for Boeing Commercial Airplanes (BCA). Previously, Greg served as the Senior Manager of Health and Welfare Operations for The Boeing Company. He also serves as the Boeing representative to the Leapfrog Group and is a member of the Leapfrog Board of Directors. Prior to joining Boeing, he served as a consultant to the Kellogg Company and the W.K. Kellogg Foundation.
- **David Hansen** is the Chief Executive Officer of United Healthcare, Northwest Region. He is responsible for all health plan operations in Washington, Oregon, and Alaska. Prior to the acquisition of PacifiCare by United, David served as Senior Vice President of Sales and Service for PacifiCare’s major accounts division. He also managed the organization’s operations in the Northwest. David has been a long time supporter of the Alliance, helping to obtain sponsorship of various initiatives and events.

- **Dr. Peter McGough** is the Chief Medical Officer of the UW Medicine Neighborhood Clinics (UWPN). He is responsible for overseeing all clinical services provided within UWPN and for implementing clinical quality improvement programs to assure that services remain current with the best available evidence and research. Pete also serves as a clinical liaison with the various divisions of UW Medicine to assure that UWPN patients have access to the best specialty and diagnostic care available. He has served as the President of the Washington State Medical Association and been active in health care policy & legislative activities for over 20 years, advocating for universal access to affordable health care and maintaining an active interest in ethical and end-of-life issues.
- **Jim Messina** joined Premera in January 2009 as Vice President and General Manager for National, Labor & Special Accounts and Consulting Services. Jim's career spans 25 years in the insurance industry; he's held various strategic, business, and financial planning positions with a number of health plans. Prior to joining Premera, he served as President and CEO of CareSite Pharmacies. Jim previously served as CEO and President of HealthMarket, a consumer driven insurance company. Other experience includes Senior Vice President at CIGNA Health Care, where he led the Health Care Underwriting Organization, and Senior Vice President of Uniprise Operations, a UnitedHealth Group company.
- **Roger Neumaier** is Finance Director for Snohomish County, having served in this post since 2004. Prior to that, Roger has held a variety of Snohomish County posts with direct ties to health benefits administration, including County Executive Office Administrator, County Budget Administrator, Deputy Finance Director and Budget Administrator. Roger also served as the Chief Finance and Administrative Officer for the Washington State Health Care Authority. His extensive experience in government service also includes acting as the Chief Financial Officer for Industrial Insurance at the Washington State Department of Labor and Industries. Prior to joining the Alliance Board, Roger contributed to a variety of Alliance initiatives as a representative of purchaser groups.
- **Yvonne Peters** is a Staff Attorney for Kirkland, Washington based labor relations services firm Allied Employers, Inc. Since 1998, Yvonne has represented various employers in labor negotiations and arbitrations, and she has served as an employer trustee on Taft-Hartley pension and health and welfare plans. Yvonne has also served as the Chair of the Alliance's Communication Committee.

- **Doug Porter** is the Administrator of the Washington State health Care Authority as well as the State's Medicaid Director. Prior to his appointment, Doug served as the Assistant Secretary of the Health and Recovery Services Administration in the Department of Social and Health Services. He led Medicaid programs in Maine and California and currently holds national planning positions with the National Association of Medicaid Directors, where he sits on the Executive Committee.
- **Charissa Raynor** is the Executive Director of SEIU Healthcare NW: Health Benefits Trust, which is the primary training provider for long-term care workers in Washington, serving more than 40,000 students annually. She also served as a project manager for SEIU Healthcare 775NW, with a focus on legislative policy and strategic planning. Charissa's extensive background in nursing includes roles in research, public health, and nurse management. Charissa holds a Master of Health Services Administration from GWU and has been appointed to a variety of state and national task forces and advisory board.
- **Tom Richards** is the Managing Director, Employee Benefits for the Alaska Air Group. Tom practiced law for several years in Washington, D.C. and subsequently joined a risk management/employee benefits consulting firm in Chicago for 5 years. He served as Director of Employee Benefits for Westin Hotels and then joined Alaska Airlines in 1993 as Director of Employee Benefits.
- **Ron Sims** was appointed by President Obama and confirmed by the U.S. Senate to serve as the Deputy Secretary of the U.S. Department of Housing and Urban Development from 2009 to 2011. Prior to his appointment, Mr. Sims served for 12 years as the elected Executive of Martin Luther King, Jr. County in Washington State, where he convened a Health Advisory Task Force which led to the creation of the Puget Sound Health Alliance. Before becoming County Executive, he was an elected member of the county council.
- **Diane Zahn** is the Secretary-Treasurer of United Food and Commercial Workers Local 1001, an 18,000 member local union representing retail, grocery and healthcare workers. Diane has worked for the UFCW since 1992 and was elected Secretary-Treasurer in 1994. Prior to her election she was the local union's Healthcare Director. She serves as the Chairperson of the Retail Drug Employees Welfare Trust, one of the three trust funds in the UFCW/Teamster alliance.